



URTeC Sponsor Agreement

George R. Brown Convention Center

Houston, TX

22-24 June 2026

2026 SPONSORSHIP AGREEMENT

COMPANY NAME:

DATE:

PRIMARY CONTACT:

PRIMARY CONTACT EMAIL:

WEBSITE:

ADDRESS:

CITY:

STATE/PROVINCE:

COUNTRY:

ZIP/POSTAL CODE:

PHONE:

MOBILE:

DIAMOND \$50,000+	EMERALD \$35,000	RUBY \$20,000	SAPPHIRE \$10,000	OPAL \$5,000	TOPAZ \$1,000
Sponsorship Description		Amount U.S. Dollars	Sponsorship Description		Amount U.S. Dollars
Aisle Signage	\$20,000 Exclusive		Notepads	\$12,000 Exclusive	
Attendee Bags <i>(Limit 3)</i>	\$25,000 Exclusive \$10,000 Co-Sponsor		Opal Sponsor	\$ 5,000	
Audio Visual	\$10,000 Exclusive		Opening Reception Bar (Monday) <i>(Limit 10)</i>	\$ 3,500 Co-Sponsor	
Conference Program	\$15,000 Exclusive		Refreshment Breaks <i>(Limit 6)</i>	\$25,000 Exclusive \$ 5,000 Co-Sponsor	
Core Exhibits	\$15,000 Exclusive		Registration	\$35,000 Exclusive	
Diamond Sponsor	\$ 50,000		Ruby Sponsor	\$20,000	
Digital Conference Proceedings <i>(Limit 5)</i>	\$20,000 Exclusive \$ 5,000 Co-Sponsor		Sapphire Sponsor	\$10,000	
Directional Signage	\$15,000 Exclusive		Technical Program Speaker Support	\$10,000 Exclusive	
Emerald Sponsor	\$35,000		Technical Session Room <i>(Limit 6)</i>	\$ 7,500 Co-Sponsor	
Exhibit Hall Technical Sessions <i>(Limit 5)</i>	\$ 6,500 Co-Sponsor		Technical Session Signage	\$20,000 Exclusive	
Exhibition Food Court	\$ 7,500 Exclusive		Topaz Sponsor	\$ 1,000	
General Fund \$500 minimum	\$		Topical Luncheon One sponsor per event please indicate event name below:	\$10,000/per Event	
Lanyards	\$25,000 Exclusive				
Mobile App	\$20,000 Exclusive		Custom Sponsorship		
Networking Reception 2nd Night <i>(Limit 10)</i>	\$ 2,500 Co-Sponsor				
New Technology Theater <i>(Limit 4)</i>	\$3,000 Co-Sponsor		Total Sponsorship	\$	

URTeC Sponsorship Agreement Terms and Conditions

- All amounts are in U.S. Dollars and must be paid in U.S. Dollars.
- Sponsors giving less than \$1,000 will be recognized as Patron Sponsors with logo on current sponsor page with hyperlink.
- Sponsorships are non-refundable and non-transferable.
- Sponsorship invoices are due upon receipt and must be paid prior to start of URTeC. Fulfillment cannot be guaranteed without full payment.
- This Agreement shall be Binding upon its acceptance as set forth above.
- Sponsors who are also exhibitors will receive desktop easel signs to display inside booth during event.
- Exclusive sponsorships will be given priority over co-sponsorships.
- Some items/events may not be available if the full amount of sponsor dollars requested is not received.
- Specific deadlines must be met for acknowledgment in printed materials. The URTeC sales reps will provide the deadlines to the sponsor.
- Sponsors are required to submit an approved high-resolution logo in .jpeg, .tif, or .gif format along with URL address for website link with signed contract.
- Sponsor shall defend, indemnify, and hold URTeC with supporting societies (AAPG, SPE, SEG) harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
- If for any reason the Event is not held, URTeC may terminate this Agreement prior to the Event start date.
- This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
- This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in irrevocably submit to the personam jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
- Please submit signed agreement and logo to sales rep:

Kristi Middlebrooks
Companies: A-K
+1 407 401 0470
kmiddlebrooks@seg.org

Tracy Thompson
Companies: L-Z
+1 918 560 2614
tthompson@aapg.org

Payment Instructions

All sponsorships will be invoiced. Payments are required in U.S. Dollars made payable to the American Association of Petroleum Geologists (AAPG). Payment remittance instructions including electronic and credit card payment will be included on the invoice. The invoice will be emailed to the primary contact listed unless otherwise noted in the box below. If a PO is being issued the payee should be American Association of Petroleum Geologists (AAPG) and a copy of PO should be emailed to Tamra Campbell (tcampbell@urtec.org). Questions about invoice or payment should be directed to Tamra Campbell (tcampbell@urtec.org) Provide billing instructions if different from contact and address on page 1.

The undersigned represents and warrants that he/she has full power and authority and is legally competent to enter into this Contract for sponsorship at the Unconventional Resources Technology Conference ("Exhibition" or "Event"), on behalf of the Sponsor. Upon completion and signature, Sponsor agrees to all Terms and Conditions of of this contract.

Name: _____ Title: _____

Signature: _____ Date: _____