



THE INTEGRATED EVENT FOR UNCONVENTIONAL RESOURCE TEAMS

# UNCONVENTIONAL<sup>®</sup>

RESOURCES TECHNOLOGY CONFERENCE

FUELED BY SPE • AAPG • SEG URTeC.org

## 24-26 July 2017

The Austin Convention Center • Austin, TX

### 2017 SPONSORSHIP AGREEMENT

<b>COMPANY NAME:</b> _____	<b>DATE:</b> _____
<b>PRIMARY CONTACT:</b> _____	<b>(THE PERSON COORDINATING SPONSORSHIP DELIVERABLES)</b>
<b>PRIMARY CONTACT EMAIL:</b> _____	<b>WEBSITE:</b> _____
<b>ADDRESS:</b> _____	
<b>CITY:</b> _____	<b>STATE/PROVINCE:</b> _____
<b>COUNTRY:</b> _____	<b>ZIP/POSTAL CODE:</b> _____
<b>PHONE (INCLUDE COUNTRY CODE):</b> _____	<b>FAX (INCLUDE COUNTRY CODE):</b> _____
<b>Authorized Signature</b> _____	<b>Date</b> _____

<b>Diamond</b> \$50,000+	<b>Emerald</b> \$35,000 - \$49,999	<b>Ruby</b> \$20,000 - \$34,999	<b>Sapphire</b> \$10,000 - \$19,999	<b>Topaz</b> \$1,000 - \$9,999
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Sponsorship Description	Amount US	Sponsorship Description	Amount US
<b>Conference Amenity</b> Co-Sponsored (Limit 3) or Exclusive	<input type="checkbox"/> \$60,000 Exclusive <input type="checkbox"/> \$20,000 Co-Sponsor	<b>Pocket Guide</b> Exclusive	<input type="checkbox"/> \$15,000 Exclusive
<b>Conference Announcement</b> Exclusive	<input type="checkbox"/> \$40,000 Exclusive	<b>Exhibition Food Court</b> Co-Sponsored (Limit 5) or Exclusive	<input type="checkbox"/> \$15,000 Exclusive <input type="checkbox"/> \$5,000 Co-Sponsor
<b>Conference Program</b> Exclusive	<input type="checkbox"/> \$35,000 Exclusive	<b>Opening Networking Bar Sponsor</b> Per Bar Station (Limit 6) or Exclusive	<input type="checkbox"/> \$25,000 Exclusive <input type="checkbox"/> \$7,500 Bar Station
<b>Registration Sponsor</b> Exclusive	<input type="checkbox"/> \$35,000 Exclusive	<b>Breakfast Bites</b> Exclusive (Monday)	<input type="checkbox"/> \$15,000 Exclusive
<b>Aisle Signage</b> Exclusive	<input type="checkbox"/> \$20,000 Exclusive	<b>Audio Visual</b> Exclusive	<input type="checkbox"/> \$10,000 Exclusive
<b>Hosted Smartphone/Mobile App</b> Co-Sponsored (Limit 3) or Exclusive	<input type="checkbox"/> \$25,000 Exclusive <input type="checkbox"/> \$10,000 Co-Sponsor	<b>Digital Technical Session Signage</b> Co-Sponsor (Limit 2) or Exclusive	<input type="checkbox"/> \$15,000 Exclusive <input type="checkbox"/> \$7,500 Co-Sponsor
<b>Notepads</b> Exclusive	<input type="checkbox"/> \$20,000 Exclusive	<b>Core Exhibits</b> Exclusive	<input type="checkbox"/> \$15,000 Exclusive
<b>Conference Proceedings Digital</b> Co-Sponsored (Limit 5) or Exclusive	<input type="checkbox"/> \$15,000 Exclusive <input type="checkbox"/> \$5,000 Co-Sponsor	<b>Lanyard Sponsorship</b> Exclusive	<input type="checkbox"/> \$10,000 Exclusive
<b>Directional Signage</b> Exclusive	<input type="checkbox"/> \$15,000 Exclusive	<b>Technical Program Speaker Support</b> Exclusive	<input type="checkbox"/> \$10,000 Exclusive
<b>Refreshment Break Sponsorships</b> Co-Sponsor (3 Available: Mon-Tue-Wed) or Exclusive	<input type="checkbox"/> \$40,000 Exclusive <input type="checkbox"/> \$15,000 Monday <input type="checkbox"/> \$15,000 Tuesday <input type="checkbox"/> \$15,000 Wednesday	<b>Topical Breakfast/Luncheon</b> One sponsor per event please indicate event name below:	<input type="checkbox"/> \$10,000 Per event
<b>Wi-Fi Hot Spot</b> Co-Sponsor (Limit 2) or Exclusive	<input type="checkbox"/> \$20,000 Exclusive <input type="checkbox"/> \$12,500 Co-Sponsor	<b>ePaper Sponsorship</b> Co-Sponsor (Limit 5)	<input type="checkbox"/> \$5,000 Co-Sponsor
<b>Total Sponsorship Amount</b>			<b>\$</b>



## 2017 SPONSORSHIP AGREEMENT

### TERMS AND CONDITIONS:

- All amounts are in U.S. Dollars.
- Sponsorships are non-refundable and non-transferable
- Sponsorship monies paid to URTEC may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
- A 50% deposit is required with a signed copy of this Agreement to secure sponsored items. The remaining 50% will be invoiced in April 2017. Complete fulfillment cannot be guaranteed without full payment.
- This Agreement shall be binding upon its acceptance as set forth above.
- Sponsors who are also exhibitors will receive desktop easel signs to display inside booth during event.
- Exclusive sponsorships will be given priority over co-sponsorships.
- Some items/events may not be available if the full amount of sponsor dollars requested is not received.
- Specific deadlines must be met for acknowledgement in printed materials.
- **Conference Announcement Deadline: 26 January 2017**
- **Conference Program Deadline: 21 June 2017**
- Sponsors are required to submit an approved logo in jpeg, tif or gif format along with URL address for website link with signed contract.
- Sponsor shall defend, indemnify, and hold URTEC with supporting societies (AAPG, SPE, SEG) harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee's, agents, and contractors associated with the Event.
- If for any reason the Event is not held, URTEC may terminate this Agreement prior to the Event start date.
- This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
- This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in irrevocably submit to the person am jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
- Please direct all questions and submit to Kendra McColloch at [kmccolloch@urtec.org](mailto:kmccolloch@urtec.org)

### PAYMENT OPTIONS

Check Enclosed # \_\_\_\_\_       Wire Transfer       Invoice (net 30 days)

Credit Card

AMEX     Discover     MasterCard     Visa

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV/Security Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature